Alt Order#

INVOICE



WFSB 333 Capital Blvd Rocky Hill, CT 06067 Main: (860)728-3333 Billing: (404)325-4646

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 491772-1
 09/16/12
 September 2012
 08/27/12 - 09/10/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WFSB
 Heather Uttley
 HRP-WASHING
 National

 Advertiser
 Product
 Estimate Number

 McMahon for Senate
 L MCMAHON 4 SENATE
 1294

Order#

Special Handling

Flight Dates

| Advertiser Code | Product Code | 1021 |
| Agency Ref | Advertiser Ref |

Billing Address:

Mentzer Media Services, Inc. Attention: Accounts Payable 600 Fairmount Avenue Suite 306 Towson, MD 21204

Send Payment To:

WFSB BOX 13034

Newark, NJ 07188-0034

Spots/

Line Start Dat	e End Date	Description	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 09/04/12	09/06/12	Eyewitne	ss News	6am - 6:30am	-TWT	:30	3	\$950.00	NM	
Weeks:	Start Date 09/03/12	End Date	MTWTFSS -TWT	Spots/Week	Rate					
Soote: # /		09/09/12		3	\$950.00					
Spots: # 0			<u>Time Descri</u>		Start/End Time		h <u>Ad-ID</u>			<u>Rate Type</u>
1			59 AM Eyewit		6am - 6:30am		0 LMFS12TV			\$950.00 NM
L			22 AM Eyewit		6am - 6:30am		0 LMFS12TV			\$950.00 NM
1 1 1	VFSBTh 09	9/06/12 6:0	08 AM Eyewit	ness News	6am - 6:30am	:3) LMFS12TV	14H		\$950.00 NM
2 09/07/12	09/07/12	Eyewitnes	s News	6am - 6:30am	1	:30	1	\$400.00	NM	
Weeks:	Start Date 09/03/12	End Date 09/09/12	MTWTFSS 1	Spots/Week 1	Rate \$400.00				·	
Spots: # C	h Day Ai	r Date Air	Time Descrip	otion	Start/End Time	Lenoti	Ad-ID			Rate Type
			29 AM Eyewiti		6am - 6:30am) LMFS12TV	15ผ		\$400.00 NM
										Q400.00 14W
3 09/04/12	09/06/12	Eyewitnes	s News	12pm - 12:30PM	-TWT	:30	3	\$650.00	NM	
Weeks:	Start Date 09/03/12	End Date 09/09/12	MTWTFSS -TWT	Spots/Week	Rate					
Spots: # C			Time Descrip	3 tion	\$650.00	1	A.L.10			
	** * ***		5 PM Eyewitr		Start/End Time	Length		1.411		Rate Type
			-	· ·	12pm - 12:30PM		LMFS12TV			\$650.00 NM
		·	0 PM Eyewitn		12pm - 12:30PM		LMFS12TV			\$650.00 NM
2 00	respin oa	06/12 12:2	5 PM Eyewitn	iess News	12pm - 12:30PM	:30	LMFS12TV	L5H		\$650.00 NM
4 09/07/12	09/07/12	Eyewitnes	s News	12pm - 12:30PM	1	:30	1	\$250.00	NM	
Weeks:	Start Date		MTWTFSS	Spots/Week	Rate					
	09/03/12	09/09/12	1	1	\$250.00					
Spots: # C			ime Descripi		Start/End Time	<u>Length</u>				Rate Type
1 W	FSBF 09/	07/12 12:07	7 PM Eyewitn	ess News	12pm - 12:30PM	:30	LMFS12TV1	.5н		\$250.00 NM
5 09/04/12	09/06/12	Eyewitness	News	5pm - 5:30pm	-TWT	:30	3	\$1,500.00	NM	
Weeks:	Start Date		MTWTFSS	Spots/Week	Rate					
Cooler # Ot	09/03/12		-TWT	3	\$1,500.00					
Spots: # Cl			ime Descript		Start/End Time	<u>Length</u>				Rate Type
3 W	FSBTu 09/	04/12 5:11	I PM Eyewitne	ess News	5pm - 5:30pm	:30	LMFS12TV1	0н		\$1,500.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
491772-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
McMahon for Senate	L MCMAHON 4 SENATE	1294

Advertiser	Product	Estimate Number
McMahon for Senate	L MCMAHON 4 SENATE	1294

Line Start Da	ite End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 09/04/1:	2 09/06/12	Eyewitness News	5pm - 5:30pm	-TWT	:30	3	\$1,500.00	Section Company	
	WFSBW 09	<u>r Date</u> Air Time Desc //05/12 5:10 PM Eyew //06/12 5:27 PM Eyew	itness News	Start/End Time 5pm - 5:30pm 5pm - 5:30pm	:30	h <u>Ad-ID</u> 0 LMFS12 0 LMFS12			Rate Type \$1,500.00 NM \$1,500.00 NM
6 09/07/12	09/07/12	Eyewitness News	5pm - 5:30pm	1	:30	1	\$500.00	NM	
Weeks: Spots: <u>#</u>	<u>Start Date</u> 09/03/12 Ch <u>Day Air</u>	End Date MTWTFSS 09/09/12 1 Date Air Time Description	Spots/Week 1 iption	<u>Rate</u> \$500.00 <u>Start/End Time</u>	Length	ı <u>Ad-ID</u>			Rate Type
1	WFSB <i>F</i> 09, <i>See MG</i>		itness News	5pm - 5:30pm	:00:)			\$500.00 NM
2 '	WFSBSa 09 MGfor8		oen Tennis	VARIOUS	:30) LMFS12T	rv15H		\$500.00 NM
3 '	WFSB Sa 09/ MG for 8		oen Tennis	VARIOUS	:30	LMFS12T	r ∨1 4H		\$500.00 NM
7 09/04/12	09/06/12	Eyewitness News	5:30pm - 6pm	-TWT	:30	3	\$1,500.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 -TWT	Spots/Week 3	<u>Rate</u> \$1,500.00					No. No. of Contract Manager
Spots: #				Start/End Time	Length				Rate Type
1		04/12 5:38 PM Eyewit 05/12 5:54 PM Eyewit		5:30pm - 6pm		LMFS12T			\$1,500.00 NM
l .		06/12 5:55 PM Eyewit		5:30pm - 6pm 5:30pm - 6pm		LMFS12T			\$1,500.00 NM \$1,500.00 NM
8 09/07/12	09/07/12	Eyewitness News	5:30pm - 6pm	1	:30	1	\$500.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/121	Spots/Week	<u>Rate</u> \$500.00					
Spots: <u>#</u> (1 V		Date Air Time Descrip	otion ness News	Start/End Time 5:30pm - 6pm	<u>Length</u> :00	Ad-ID			<u>Rate Type</u> \$500.00 NM
9 09/04/12	09/06/12	Eyewitness News	6pm - 6:30pm	-TWT	:30	3	\$2,100.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/12 -TWT	Spots/Week 3	<u>Rate</u> \$2,100.00					
	/FSBTu 09/0	4/12 6:10 PM Eyewitr	ress News	Start/End Time 6pm - 6:30pm	Length :	<u>Ad-ID</u> LMFS12Τν	⁄10н		<u>Rate Type</u> \$2,100.00 NM
	/FSBW 09/0 /FSBTh 09/0			6pm - 6:30pm		LMFS12TV			\$2,100.00 NM
10 09/07/12	09/07/12	6/12 6:27 PM Eyewitn Eyewitness News	6pm - 6:30pm	6pm - 6:30pm	:30	LMFS12TV 1	\$600.00	N13.4	\$2,100.00 NM
Weeks:			•	-	.30	1	\$600.00	NM	
YVCCAS.	09/03/12	09/09/121	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00					
Spots: # C	h <u>Day Air D</u> FSB <i>F</i> 09/0		<u>tion</u> ess News	Start/End Time 6pm - 6:30pm	Length /	Ad-ID			Rate Type
	Unresolve			орт - 0.30рт	.00			···	\$600.00 NM
11 09/04/12	09/06/12	Inside Edition	7pm - 7:30pm	~TWT	:30	3	\$1,200.00	NM	
Weeks:		End Date <u>MTWTFSS</u> 09/09/12 -TWT	Spots/Week 3	Rate \$1,200.00				•	
Spots: <u>#</u> Cl 1 W	n <u>Day Air D</u> FSB Tu 09/04			Start/End Time 7pm - 7:30pm	Length A	<u>\d-ID</u> .MFS12TVI	14H		<u>Rate Type</u> \$1,200.00 NM



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491772-1	09/16/12	September 2012	08/27/12 - 09/10/12

Advertiser	Product	Estimate Number
McMahon for Senate	L MCMAHON 4 SENATE	1294

								Spots/			
Line Sta	rt Date	End Date	e Descri	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
11 09/0	04/12	09/06/12	Inside	Edition	7pm - 7:30pm	-TWT	:30	3	\$1,200.00	NM	
Spot	ts: <u>#</u> Ch	Day A		Air Time Desci		Start/End Time	Length	Ad-ID			Rate Ty
	2 WF	SBW 0	9/05/12	7:12 PM Inside	a Edition	7pm - 7:30pm	:30) LMFS12T	V15H		\$1,200.00
	3 WF	SBTh 0	9/06/12	6:59 PM Inside	a Edition	7pm - 7:30pm	:30	LNFS12T	V15H		\$1,200.00 N
12 09/0	07/12	09/07/12	Inside	Edition	7pm - 7:30pm	1	:30	1	\$425.00	NM	
Wee		Start Date 09/03/12	End Date 09/09/12		Spots/Week 1	<u>Rate</u> \$425.00					
Spot	s: <u>#</u> Ch	<u>Day Ai</u>		Air Time Descr		Start/End Time	<u>Length</u>	Ad-ID			Rate Ty
	1 WF	SBF 09	9/07/12	7:22 PM Inside	Edition	7pm - 7:30pm	:30	LMFS12TV	V15H		\$425.00 N
13 09/0	4/12	09/06/12	Enterta	inment Tonight	t 7:30pm - 8pm	-TWT	:30	3	\$1,200.00	NM	
Weel		Start Date 09/03/12	End Date 09/09/12		Spots/Week 3	Rate \$1,200.00		•			
Spots	s: <u>#</u> Ch	Day Ai		<u> Air Time</u> Descri	<u>iption</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Typ
	1 WFS			7:41 PM Entert	tainment Tonight	7:30pm - 8pm	:30	LMFS12TV	/10H		\$1,200.00 N
	2 WFS				ainment Tonight	7:30pm - 8pm	:30	LMFS12TV	/15н		\$1,200.00 N
	3 WFS	3B Th 09	9/06/12	7:46 PM Enterta	ainment Tonight	7:30pm - 8pm	:30	LMFS12TV	/15н		\$1,200.00 N
14 09/07	7/12	09/07/12	Entertai	inment Tonight	7:30pm - 8pm	1	:30	1	\$425.00	NM	
Week	_	Start Date 9/03/12	End Date 09/09/12		Spots/Week 1	<u>Rate</u> \$425,00					
Spots	s: <u>#</u> Ch	Day Air	<u>Date</u> A	<u> Air Time</u> <u>Descri</u>	ption	Start/End Time	Length /	Ad-ID			Rate Typ
	1 WFS	BF 09/	/07/12 7	7:56 PM Enterta	ainment Tonight	7:30pm - 8pm	:30	LMFS12TV	1 5H		\$425.00 N
15 09/04	1/12	09/06/12	Eyewitn	ess News	5:30a - 6am	-TwT	:30	3	\$700.00	NM	
Week	ō	tart Date 9/03/12	End Date 09/09/12	MTWTFSS -TWT	Spots/Week 3	<u>Rate</u> \$700.00					
Spots	: <u>#</u> Ch	Day Air		<u>ir Time</u> Descrip		Start/End Time	<u>Length</u> /	4d-1D			Rate Typ
	3 WFS			5:29 AM Eyewitr		5:30a - 6am	:30 t	MFS12TV	14н		\$700.00 Nf
	2 WFS			5:53 AM Eyewitr		5:30a - 6am		.MFS12TV			\$700.00 NA
	1 WFS	B Th 09/	06/12 5	5:42 AM Eyewitr	ness News	5:30a - 6am	:30 L	.MFS12TV	15н		\$700.00 NA
16 09/07	/12 (09/07/12	Eyewitne	ess News	5:30a - 6am	1	:30	1	\$250.00	NM	
Weeks		tart <u>Date</u> 9/03/12	End Date 09/09/12	MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$250.00					
Spots:		Day Air		<u>ir Time</u> Descrip		Start/End Time	Length A	<u>ıd-ID</u>			Rate Type
	1 WFSE	3 F 09/0	07/12 5	:45 AM Eyewitn	ress News	5:30a - 6am	:30 L	MFS12TV1	.5H		\$250.00 NN
17 09/04/	/12 0	9/06/12	Eyewitne	ess News	11PM - 11:35PM	-TWT	:30	3	\$1,200.00	NM	
Weeks		art Date 9/03/12	End Date 09/09/12	MTWTFSS -TWT	Spots/Week 3	Rate \$1,200.00					0 me 100
Spots:		Day Air I		r Time Descript	tion	Start/End Time	Length A	d-ID			Rate Type
	2 WFSE	3 Tu 09/0		:30 PM Eyewitn		11PM - 11:35PM		MFS12TV1	0н		\$1,200.00 NM
	3 WFSE		05/12 12:	:01 AM Eyewitn	ess News	11PM - 11:35PM	:30 Lt	NFS12TV1	4H		\$1,200.00 NM
	1 WFSE	Th 09/0	06/12 11:	:34 PM Eyewitn	ess News	11PM - 11:35PM	:30 L	MFS12TV1	4H		\$1,200.00 NM
18 09/07/	12 0	9/09/12	Eyewitne	ss News	11PM - 11:35PM	FSS	:30	3	\$500.00	NM	
		art Date	End Date								



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491772-1	09/16/12	September 2012	08/27 /12 - 09/10/12

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McMahon for Senate	L MCMAHON 4 SENATE	1294

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
18 09/07/12	09/09/12	Eyewitness News	11PM - 11:35PM	FSS	:30	3	\$500.00	NM	
Spots: # Ch 1 WFS 2 WFS 3 WFS	SB Sa 09/08	7/12 11:12 PMEy 3/12 11:16 PMEy	escription ewitness News ewitness News ewitness News	<u>Start/End Time</u> 11PM - 11:35PM 11PM - 11:35PM 11PM - 11:35PM	:30	h <u>Ad-ID</u> O LMFS12TV O LMFS12TV O LMFS12TV	1 5H	,	Rate Type \$500.00 NM \$500.00 NM \$500.00 NM
19 09/04/12	09/04/12	National Conventio	n 10pm-11pm	-1	:30	1	\$4,500.00	NM	
		Ind Date MTWTFS		<u>Rate</u> \$4,500.00	1 11 111				
Spots: # Ch 1 WFS	<u>Day Air Da</u> B Tu 09/04		scription tional Convention	Start/End Time 10pm-11pm		n <u>Ad-ID</u>) LMFS12TV	14H		<u>Rate Type</u> \$4,500.00 NM
20 09/05/12	09/05/12	Criminal Minds	9pm - 10pm	1	:30	1	\$6,500.00	NM	,, ,,,,,
	9/03/12 0 <u>Day Air Da</u>		- 1 scription	<u>Rate</u> \$6,500.00 <u>Start/End Time</u> 9pm - 10pm		i <u>Ad-ID</u> I LMFS12TV	15н		<u>Rate</u> <u>Type</u> \$6,500.00 NM
21 09/05/12	09/05/12	National Conventior	10pm-11pm	1	:30	1	\$4,500.00	NM	
OS Spots: <u>#</u> Ch	9/03/12 09 <u>Day Air Da</u> B <i>W 09/05/</i>		- 1 cription ional Convention	Rate \$4,500.00 <u>Start/End Time</u> 10pm-11pm	<u>Length</u> :00				<u>Rate Type</u> \$4,500.00 NM
4 WFSI	B Su 09/09/ MG for 21.1	12 5:09 PM US		VARIOUS	:30	LMFS12TV1	.5н		\$700.00 NM
3 WFSE	B Su 09/09/ MG for 21.1	12 7:09 PM US	Open Tennis	VARIOUS	:30	LMFS12TV1	4н		\$700.00 NM
5 WFSE	3 Su 09/09/ MG for 21.1	12 7:32 PM US	Open Tennis	VARIOUS	:30	LMFS12TV1	5ห		\$700.00 NM
6 WFSE	3 M 09/10/ MG for 21.1		: THE EARLY SHOW	7am - 9am .	:30	LMFS12TV1	5н		\$200.00 NM
7 WFSE	3 M 09/10/ MG for 21,1		: THE EARLY SHOW	7am - 9am	:30	LMFS12TV1	5н		\$200.00 NM
2 WFSB	M 09/10/ MG for 21.1		& Molly	9pm - 10pm	:30	LMFS12TV1	5н		\$2,000.00 NM
22 09/06/12 0	9/06/12 N	lational Convention	10pm-11pm	1	:30	1	\$4,500.00	NM	
		<u>d Date</u> <u>MTWTFSS</u> /09/121	<u>Spots/Week</u> 1	Rate \$4,500.00					
Spots: # Ch 1 WFSB	<u>Day Air Dat</u> Th 09/06/1		cription onal Convention	Start/End Time 10pm-11pm	Length 2	Ad-ID LMFS12TV15	ін		<u>Rate Type</u> \$4,500.00 NM
23 09/07/12 09	9/07/12 C	SI: Ny	9pm - 10pm	1	:30	1	\$800.00	NM	
		d Date MTWTFSS /09/121	Spols/Week 1	<u>Rate</u> \$800.00	•				
	Day Air Date	e <u>Air Time</u> Desc		Start/End Time 9pm - 10pm	Length A	<u>Ad-ID</u> .MFS12TV15	H		Rate Type \$800.00 NM
24 09/08/12 09	0/08/12 E	yewitness News We	ekel6am - 7am	2-	:30	2	\$350.00	NM	
		<u>d Date</u> <u>MTWTFSS</u> 09/122-	Spots/Week 2	<u>Rate</u> \$350.00					



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<u>Advertiser</u>	Product	Estimate Number
McMahon for Senate	L MCMAHON 4 SENATE	1

							Spots/			
Line Start Da	te End Da	te Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
24 09/08/12	2 09/08/1:	2 Eyew	vitness News W	eekei6am - 7am	2-	:30	2	\$350.00	NM	
Spots: #	Ch <u>Day</u>	Air Date	Air Time Desc	cription	Start/End Time	Length	Ad-ID			Rate Type
2	WFSB Sa 🗆	09/08/12	6:08 AM Eyev	vitness News Weeken	d 6am - 7am	:30	LMFS12	TV15H		\$350.00 NM
1	WFSB Sa	09/08/12	6:43 AM Eyev	vitness News Weeken	d 6am - 7am	:30	LMFS12	TV15H		\$350.00 NM
25 09/08/12	09/08/12	? Eyew	itness News	6pm - 6:30pm	1	:30	1	\$700.00	NM	
Weeks:	Start Date 09/03/12	<u>End Da</u> 09/09/1		Spots/Week 1	<u>Rate</u> \$700.00					
Spots: #	Ch <u>Day</u> /	<u> Air Date</u>	Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate Type
1 \	WFSB Sa (09/08/12	6:20 PM Eyew	itness News	6pm - 6:30pm	:30	LMFS127	гv15н		\$700.00 NM
26 09/08/12	09/08/12	48 Ho	urs Mystery	9pm - 10pm	2-	:30	2	\$700.00	NM	
						.00	4	\$100.00	14141	
Weeks:	Start Date 09/03/12	End Da 09/09/1		<u>Spots/Week</u> 2	<u>Rate</u> ·\$700.00					
Spots: # (Air Time Desc	_	Start/End Time	Length	Ad-ID			Rate Type
, , –	VFSB Sa C	•	48 Ho	ours Mystery	9pm - 10pm	:00				\$700.00 NM
2 V	VFSB Sa 0	•	48 Ho	ours Mystery	9pm - 10pm	:00				\$700.00 NM
4 V	VFSB Sa 0	•	8:40 PM US O	pen Tennis	VARIOUS	:30	LMFS12T	V15H		\$700.00 NM
3 V	VFSBSa 0		9:32 PM US O	pen Tennis	VARIOUS	:30 LMFS12TV15H			-	\$700.00 NM
27 09/08/12	09/08/12	48 Hou	ırs Mystery	10pm - 11pm	2-	:30	2	\$700.00	NM	
Weeks:	Start Date 09/03/12	End Dat 09/09/12		Spots/Week 2	<u>Rate</u> \$700.00		-			
Spots: # C	h <u>Day A</u>	r Date	Air Time Descr	iption	Start/End Time	Length .	Ad-ID			Rate Type
2 W	/FSBSa 09	9/08/12 1	0:32 PM 48 Ho	urs Mystery	10pm - 11pm	:30	LMFS12TV	√14H		\$700.00 NM
1 W	/FSB Sa 09	9/08/12 1	0:42 PM 48 Ho	urs Mystery	10pm - 11pm	:30	LMFS12TV	v1 5н		\$700.00 NM
28 09/09/12	09/09/12	Face th	ne Nation/ Face	the10:30am - 11:30ar	n1	:30	1	\$350.00	NM	
Weeks:	Start Date 09/03/12	End Date 09/09/12		Spots/Week 1	<u>Rate</u> \$350.00					
Spots: # C	h <u>Day Ai</u>	r Date /	Air Time Descri	<u>ption</u>	Start/End Time	Length A	Ad-ID			Rate Type
1 W	FSB Su 09	/09/12 1	1:20 AM Face t	he Nation/ Face the S	tate 10:30am - 11:30a	m :30 L	MES12TV	/15н		\$350.00 NM
29 09/09/12	09/09/12	Patriots	Football	1:00pm - 7:00pm	3	:30	3	\$6,500.00	NM	
Weeks:	Start Date 09/03/12	End Date 09/09/12		Spots/Week 3	Rate \$6,500.00					:
Spots: # Ci			Nir Time Descrip	-	Start/End Time	Length A	Ad-iD			Rate Type
			2:59 PM Patriot		1:00pm - 7:00pm		MFS12TV	14н		\$6,500.00 NM
3 W			2:28 PM Patriots		1:00pm - 7:00pm		MFS12TV			\$6,500.00 NM
			4:34 PM Patriots		1:00pm - 7:00pm		MFS12TV			\$6,500.00 NM
30 09/09/12	09/09/12	60 Minu	ites	7pm - 8pm	1	:30	1	\$7,200.00	NM	,
Weeks:	Start Date 09/03/12	End Date	MTWTFSS 1	Spots/Week	Rate					
Spots: # Ch		09/09/12 Date A	_	1 Nion	\$7,200.00 Start/End Time	l anath A	4 ID			D. 1
. –	SB Su 09/		<u>ir Time Descrip</u> 3:10 PM 60 Minu		<u>Start/End Time</u> 7pm - 8pm	Length A :30 L	<u>:d-ID</u> MFS12TV:	15н		<u>Rate Type</u> \$7,200.00 NM
31 09/09/12	09/09/12	Good W	life	9pm - 10pm	2	:30	2	\$1,200.00	NM	
Mo warrant that the	natual benadasa									



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491772-1	09/16/12	September 2012	08/27/12 - 09/10/12

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McMahon for Senate	L MCMAHON 4 SENATE	1294

						Spots/			
Line Start Da	te End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/122	<u>Spots/Week</u> 2	<u>Rate</u> \$1,200.00					
Spots: #				Start/End Time	<u>Length</u>				Rate Type
1		/09/12		9pm - 10pm 9pm - 10pm		LMFS127			\$1,200.00 NM
									\$1,200.00 NM
32 09/09/12		Mentalist	10pm - 11pm	2	:30	2	\$1,200.00	NM	
Weeks:	Start Date 09/03/12	End Date MTWTFSS 09/09/122	Spots/Week 2	<u>Rate</u> \$1,200.00					
Spots: # 0				Start/End Time	Length				Rate Type
ł	NFSBSu 09/ NFSBSu 09/			10pm - 11pm 10pm - 11pm		LMFS12T LMFS12T			\$1,200.00 NM
							ATJU		\$1,200.00 NM
33 09/10/12	09/10/12	Eyewitness News	6am - 6:30am	1	:30	1	\$400.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12 1	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				•	•
Spots: # C				Start/End Time	<u>Length</u>				Rate Type
1 V	VFSBM 09/	10/12 6:23 AM Eyewi	tness News	6am - 6:30am	:30	LMFS12T	V15H		\$400.00 NM
34 09/10/12	09/10/12	Eyewitness News	12pm - 12:30PM	1	:30	1	\$600.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12 1	<u>Spots/Week</u> 1	<u>Rate</u> \$600.00					
Spots: # C				Start/End Time	<u>Length</u>	\d-ID			Rate Type
1 N	VFSBM 09/1	10/12 12:08 PM Eyewil	ness News	12pm - 12:30PM	:30	MFS12T\	/14H		\$600.00 NM
35 09/10/12	09/10/12	Eyewitness News	5pm - 5:30pm	1	:30	1	\$575.00	NM	
Weeks:	Start Date 09/10/12	End Date MTWTFSS 09/16/12 1	Spots/Week 1	• <u>Rate</u> \$575.00					
Spots: # C				Start/End Time	Length A	<u>\d-ID</u>			Rate Type
1 VV	FSB M 09/1 Credited	10/12 Eyewit	ness News	5 <i>pm - 5:30pm</i>	:00				\$575.00 NM
36 09/10/12	09/10/12	Eyewitness News	5:30pm - 6pm	1	:30	1	\$1,500.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate		•••			
		09/16/12 1	. 1	\$1,500.00					
Spots: # Ci	h <u>Day Air D</u> FSB <i>M 09/1</i>		otion ness News	Start/End Time 5:30pm - 6pm	<u>Length A</u> :00	<u>d-ID</u>			Rate Type
; VV	Credited	U12 Lyewu	1622 146442	3.30pm - 0pm	.00				\$1,500.00 NM
37 09/10/12	09/10/12	Eyewitness News	6pm - 6:30pm	1	:30	1	\$2,100.00	NM	
Weeks:		End Date MTWTFSS 09/16/12 1	Spots/Week 1	<u>Rate</u> \$2,100.00				•	
Spots: # Ch			tion	Start/End Time	<u>Length</u> A	d-ID			Rate Type
1 Wi	FSB M 09/10 Credited	0/12 Eyewitr	ess News	6pm - 6:30pm	:00				\$2,100.00 NM
38 09/10/12	09/10/12	Inside Edition	7pm - 7:30pm	1	:30	1	\$500.00	NM	
Weeks:		End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # Ch				Start/End Time	Length Ad	i-lD			Rate Type
	SB M 09/10	0/12 Inside E		7pm - 7:30pm	:00				\$500.00 NM
	Unresolved	1							



Send Payment To: **WFSB BOX 13034** Newark, NJ 07188-0034

Invoice # Invoice Date Invoice Month Invoice Period 491772-1 09/16/12 September 2012 08/27/12 - 09/10/12

Advertiser Product Estimate Number McMahon for Senate L MCMAHON 4 SENATE 1294

Net Amount Due

\$14,430.00

\$81,770.00

Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
39 09/10/12 09/10/12 Entertainment Tonight 7:30pm - 8pm	1	:30	1	\$500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/10/12 09/16/12 1 1	<u>Rate</u> \$500.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WFSB M 09/10/12 Entertainment Tonight Unresolved	Start/End Time 7:30pm - 8pm	<u>Length</u> :00	<u>Ad-ID</u>)			<u>Rate Type</u> \$500.00 NM
40 09/10/12 09/10/12 Eyewitness News 5:30a - 6am	1	:30	1	\$600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/10/12 09/16/12 1 1	<u>Rate</u> \$600.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WFSB M 09/10/12 5:52 AM Eyewitness News	Start/End Time 5:30a - 6am	<u>Length</u> :30	Ad-ID LMFS12TV	/14H		<u>Rate Type</u> \$600.00 NM
41 09/10/12 09/10/12 Eyewitness News 11PM - 11:35PM	1	:30	1	\$500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/10/12 09/16/12 1 1	<u>Rate</u> \$500.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WFSBM 09/10/12 11:38 PM Eyewitness News	Start/End Time 11PM - 11:35PM	<u>Length</u> :30	Ad-ID LMFS12TV	15H		<u>Rate</u> <u>Type</u> \$500.00 NM
42 09/10/12 09/10/12 Hawaii 5-0 10pm - 11pm	2	:30	2	\$1,500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 09/10/12 09/16/12 2 2	<u>Rate</u> \$1,500.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WFSB M 09/10/12 Hawaii 5-0 Unresolved	Start/End Time 10pm - 11pm	Length :00	Ad-ID			<u>Rate Type</u> \$1,500.00 NM
2 WFSB M 09/10/12 Hawaii 5-0 Unresolved	10pm - 11pm	:00				\$1,500.00 NM
	Total Spots	67				1
	,			Gross Total		\$96,200.00
ayment Terms Net 30 Days			Agency	Commission		\$14,430.00